

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580399-1	10/28/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	LOVE FOR UT-CD 4	Love/ORDR/C02C08

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	580399	9834631

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046	LOVE	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/07/12	M-F 3p-4p	3p-4p	--WTF--	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Th 10/04/12 3:17 PM M-F 3p-4p 3p-4p :30 MLFC092612 \$200.00 NM									
2	10/02/12	10/07/12	M-F 5a-530a	5a-530a	--WTF--	:30	1	\$125.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 10/05/12 5:21 AM M-F 5a-530a 5a-530a :30 MLFC092612 \$125.00 NM									
3	10/02/12	10/07/12	M-F 530a-6a	530a-6a	--WTF--	:30	1	\$125.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Th 10/04/12 5:57 AM M-F 530a-6a 530a-6a :30 MLFC092612 \$125.00 NM									
4	10/02/12	10/07/12	M-F 530a-6a	530a-6a	--WTF--	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 10/05/12 5:51 AM M-F 530a-6a 530a-6a :30 MLFC092612 \$250.00 NM									
5	10/02/12	10/07/12	M-F 7a-8a	7a-8a	--W----	:30	1	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 W 10/03/12 7:20 AM M-F 7a-8a 7a-8a :30 MLFC092612 \$375.00 NM									

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Send Payment To:  
**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580399-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser		Product	Estimate Number
Love/R/Congress		LOVE FOR UT-CD 4	Love/ORDR/C02C08

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/07/12	M-F 7a-8a	7a-8a	---T---	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Th 10/04/12 7:44 AM M-F 7a-8a 7a-8a :30 MLFC092612 \$375.00 NM									
7	10/02/12	10/07/12	M-F 8a-9a	8a-9a	--WTF--	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 F 10/05/12 8:54 AM M-F 8a-9a 8a-9a :30 MLFC092612 \$375.00 NM									
8	10/02/12	10/07/12	M-F 8a-9a	8a-9a	--WTF--	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Th 10/04/12 8:49 AM M-F 8a-9a 8a-9a :30 MLFC092612 \$375.00 NM									
9	10/02/12	10/07/12	M-F 8a-9a	8a-9a	--WTF--	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 F 10/05/12 8:29 AM M-F 8a-9a 8a-9a :30 MLFC092612 \$375.00 NM									
10	10/02/12	10/07/12	Sa 7a-9a	7a-9a	----S-	:30	1	\$425.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ----S- 1 \$425.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Sa 10/06/12 8:56 AM Sa 7a-9a 7a-9a :30 MLFC092612 \$425.00 NM									
11	10/02/12	10/07/12	Su 7a-9a	7a-9a	-----S	:30	1	\$425.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S 1 \$425.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Su 10/07/12 8:55 AM Su 7a-9a 7a-9a :30 MLFC092612 \$425.00 NM									
12	10/02/12	10/07/12	FOX X Factor Wednesday	7-9p	--W----	:30	1	\$3,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$3,800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 W 10/03/12 9:22 PM FOX X Factor Wednesday 7-9p :30 MLFC092612 \$3,800.00 NM									

Total Spots      12      Gross Total      \$7,225.00

## Payment Terms 30 Days

Agency Commission      \$1,083.75

Net Amount Due      \$6,141.25